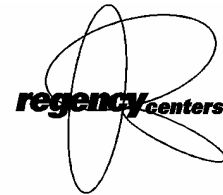


DEMOGRAPHIC PROFILE

2000 Census, 2002 Estimates & 2007 Projections

Calculated using proportional block groups



Lat/Lon: 32.9583/-86.0

April 2003

S1

The Marketplace Alexander City, AL		1.00 mile	2.00 miles	3.00 miles	5.00 miles
POPULATION	2002 Estimated Population	717	2,610	6,229	12,274
	2007 Projected Population	684	2,512	6,098	12,206
	2000 Census Population	731	2,650	6,283	12,311
	1990 Census Population	716	2,550	6,250	11,964
	Historical Annual Growth 2000 to 2002	0.0%	0.2%	0.0%	0.2%
	Projected Annual Growth 2002 to 2007	-0.9%	-0.7%	-0.4%	-0.1%
	Median Age	36.0	37.1	37.8	38.1
HOUSEHOLDS	2002 Estimated Households	262	1,000	2,470	4,879
	2007 Projected Households	260	1,000	2,512	5,013
	2000 Census Households	263	1,001	2,455	4,832
	1990 Census Households	250	928	2,314	4,517
	Historical Annual Growth 2000 to 2002	0.4%	0.6%	0.6%	0.7%
	Projected Annual Growth 2002 to 2007	-0.2%	0.0%	0.3%	0.5%
POPULATION BY RACE	2002 Estimated White	46.0%	50.5%	48.9%	58.1%
	2002 Estimated Black or African American	53.4%	48.3%	49.9%	40.7%
	2002 Estimated American Indian & Alaska Native	0.1%	0.1%	0.1%	0.2%
	2002 Estimated Asian & Pacific Islander	0.0%	0.2%	0.3%	0.3%
	2002 Estimated Other Races	0.5%	0.9%	0.8%	0.8%
	2002 Estimated Hispanic	0.5%	0.6%	0.6%	0.7%
INCOME	2002 Estimated Average Household Income	\$40,843	\$53,001	\$51,345	\$44,840
	2002 Estimated Median Household Income	\$27,222	\$28,370	\$28,027	\$28,275
	2002 Estimated Per Capita Income	\$15,718	\$21,149	\$21,116	\$18,735
EDUCATION (AGE 25+)	Elementary	17.1%	16.5%	17.4%	17.0%
	Some High School	32.6%	31.4%	29.1%	26.9%
	High School Graduate	25.4%	24.8%	25.8%	27.5%
	Some College	17.3%	14.9%	12.7%	12.5%
	Associates Degree Only	1.5%	2.2%	3.1%	3.6%
	Bachelors Degree Only	3.4%	6.1%	7.8%	8.6%
	Graduate Degree	2.7%	3.9%	4.0%	3.8%
BUSINESS	Number of Businesses	24	102	269	668
	Total Number of Employees	275	1,305	3,305	7,903
	Daytime Population per Business	11.3	12.7	12.3	11.8
	Residential Population per Business	29.4	25.5	23.1	18.4

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

* Note Demographic Estimates and Projections patially based upon 2000 Census SF1 Data (1990 Census data where year not st