

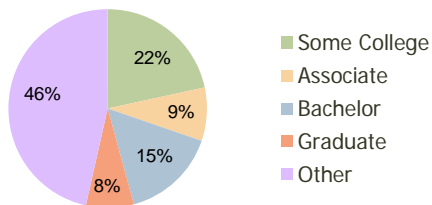
Marketplace Shopping Center St. Petersburg, FL	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
---	---------------------	---------------------	---------------------

### Current Year Demographics

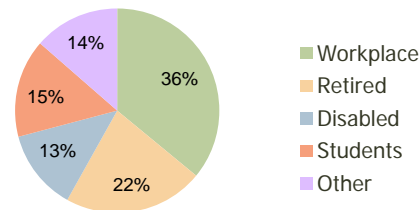
Current Population	11,024	97,057	232,172
Adjusted Total Pop (Carrier Route)	12,761	104,180	261,831
Total Daytime Pop	12,597	86,285	255,945
Workplace Pop	5,861	31,041	85,577
Average Household Income	\$60,850	\$57,170	\$56,692
Median Household Income	\$51,986	\$43,614	\$42,371
Total Housing Units	4,710	44,454	103,617
Median Home Value	\$119,997	\$112,024	\$107,517
Bachelors Degree	18.5%	15.5%	14.5%
Graduate Degree	6.5%	7.8%	7.1%
Total Consumer Spending/Capita	\$266	\$263	\$258

### 2016 Demographic Projections

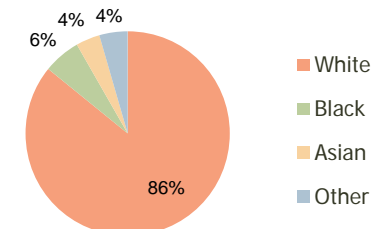
Projected Population	10,696	95,501	229,966
Projected 5 Year Pop Growth	-0.6%	-0.3%	-0.2%
Projected Households	4,564	43,853	102,626
Projected 5 Year Household Growth	-0.6%	-0.3%	-0.2%



Education (3-Mile)



Daytime Population (3-Mile)

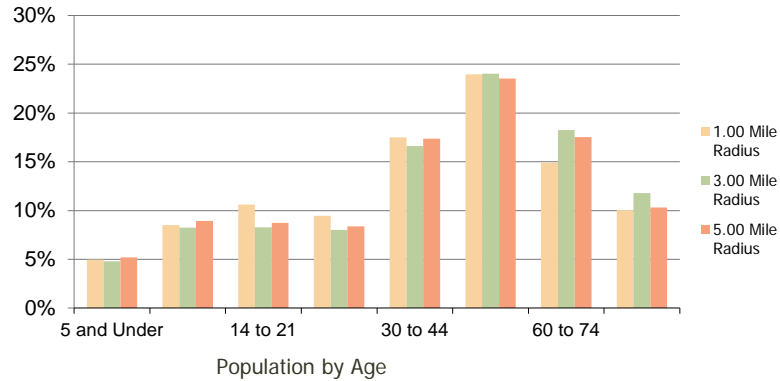


Ethnicity (3-Mile)

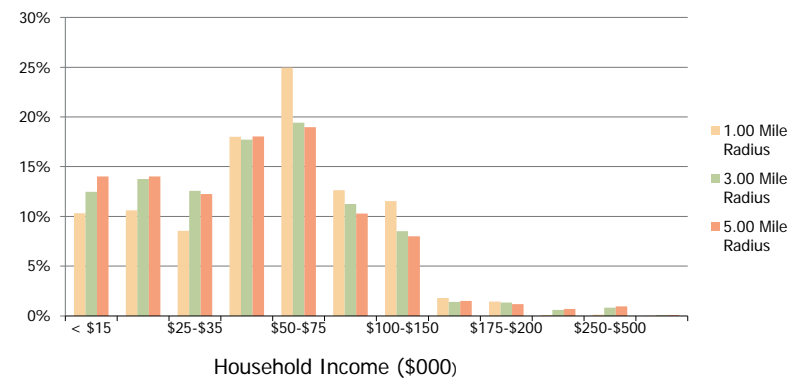
This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

<b>Marketplace Shopping Center</b> St. Petersburg, FL	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
--	------------------	------------------	------------------

**Population by Age Range**



**Household Income by Income Range**



	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Population</b>			
Current Estimated Population	11,024	97,057	232,172
2010 Census Population	11,133	97,888	233,689
2000 Census Population	11,074	100,394	239,578
Historical Annual Growth 2000 to 2010	0.05%	-0.25%	-0.25%
Estimated Annual Growth 2010 to 2011	-0.56%	-0.49%	-0.37%
Projected Annual Growth 2011 to 2016	-0.60%	-0.32%	-0.19%
<b>Households</b>			
Current Estimated Households	4,710	44,454	103,617
2010 Census Households	4,761	44,751	104,265
2000 Census Households	4,814	46,428	107,692
Historical Annual Growth 2000 to 2010	-0.1%	-0.4%	-0.3%
Estimated Annual Growth 2010 to 2011	-0.6%	-0.4%	-0.4%
Projected Annual Growth 2011 to 2016	-0.6%	-0.3%	-0.2%
Population per Household	2.3	2.1	2.2
<b>Ethnicity</b>			
White	86.9%	85.9%	78.8%
Black or African American	4.2%	5.9%	12.1%
Asian & Pacific Islander	3.6%	3.8%	4.4%
Other Races	5.3%	4.5%	4.7%
Hispanic or Latino Population	8.8%	7.7%	7.8%
Non Hispanic or Latino Population	91.2%	92.3%	92.2%

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.