

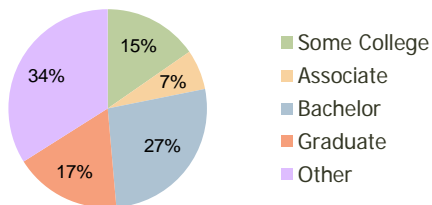
Hyde Park Plaza Cincinnati, OH	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
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Current Year Demographics

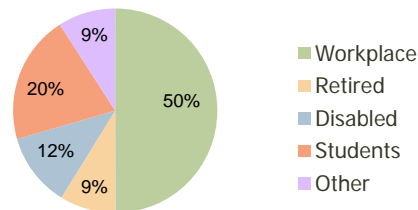
Current Population	16,411	98,321	235,699
Adjusted Total Pop (Carrier Route)	16,693	100,753	238,541
Total Daytime Pop	16,815	117,515	325,245
Workplace Pop	10,612	58,709	161,758
Average Household Income	\$90,914	\$73,322	\$69,226
Median Household Income	\$58,312	\$49,718	\$45,948
Total Housing Units	8,954	45,587	106,487
Median Home Value	\$204,618	\$141,085	\$130,108
Bachelors Degree	38.7%	26.8%	22.6%
Graduate Degree	26.4%	17.4%	15.6%
Total Consumer Spending/Capita	\$273	\$261	\$260

2016 Demographic Projections

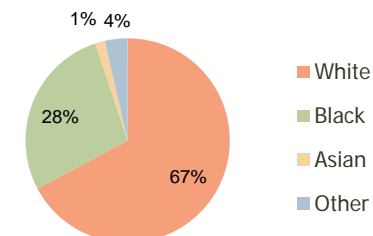
Projected Population	15,945	96,173	229,243
Projected 5 Year Pop Growth	-0.6%	-0.4%	-0.6%
Projected Households	8,716	44,532	103,453
Projected 5 Year Household Growth	-0.5%	-0.5%	-0.6%



Education (3-Mile)



Daytime Population (3-Mile)

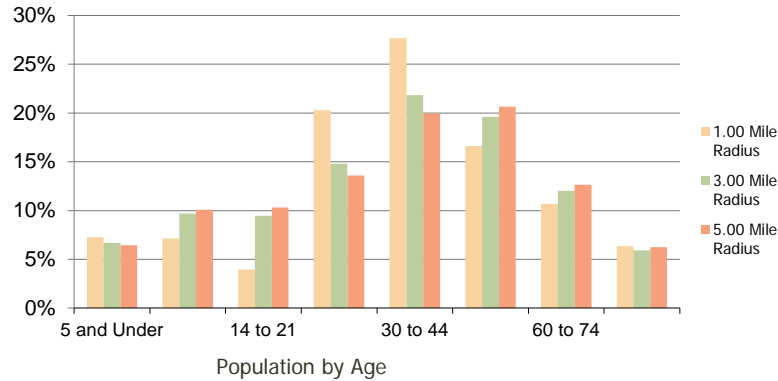


Ethnicity (3-Mile)

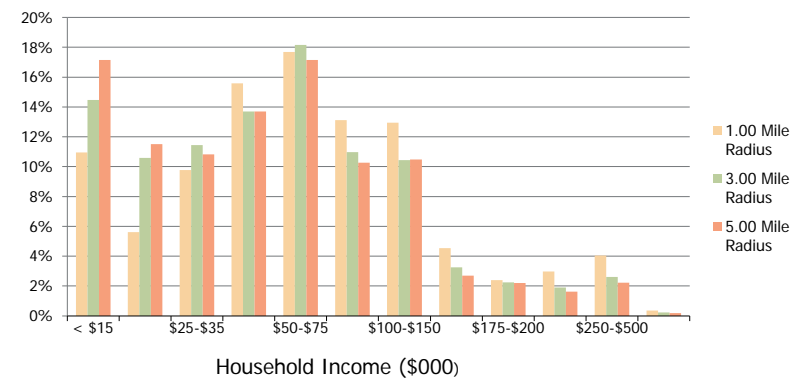
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Hyde Park Plaza Cincinnati, OH	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
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Population by Age Range



Household Income by Income Range



	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population			
Current Estimated Population	16,411	98,321	235,699
2010 Census Population	16,455	99,291	238,546
2000 Census Population	17,472	109,579	263,485
Historical Annual Growth 2000 to 2010	-0.60%	-0.98%	-0.99%
Estimated Annual Growth 2010 to 2011	-0.15%	-0.56%	-0.68%
Projected Annual Growth 2011 to 2016	-0.58%	-0.44%	-0.55%
Households			
Current Estimated Households	8,954	45,587	106,487
2010 Census Households	8,967	46,007	107,764
2000 Census Households	9,356	49,337	116,696
Historical Annual Growth 2000 to 2010	-0.4%	-0.7%	-0.8%
Estimated Annual Growth 2010 to 2011	-0.1%	-0.5%	-0.7%
Projected Annual Growth 2011 to 2016	-0.5%	-0.5%	-0.6%
Population per Household	1.8	2.1	2.1
Ethnicity			
White	89.5%	67.2%	65.3%
Black or African American	5.2%	27.7%	29.7%
Asian & Pacific Islander	2.5%	1.6%	1.8%
Other Races	2.9%	3.6%	3.2%
Hispanic or Latino Population	2.8%	2.8%	2.4%
Non Hispanic or Latino Population	97.2%	97.2%	97.6%

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