

# Demographic Summary Report

1990 - 2000 Census, 2005 Estimates & 2010 Projections

Calculated using TAS Retrieval

Latitude: 42.6586

Longitude: -83.3871



Apr 19, 2006

<b>Waterford Towne Center Waterford, MI</b>		<b>1.00 Mile Radius</b>	<b>2.00 Mile Radius</b>	<b>3.00 Mile Radius</b>	<b>5.00 Mile Radius</b>
<b>Population</b>	2005 Estimated Population	6,981	26,942	60,794	154,355
	2010 Projected Population	6,776	27,212	61,479	156,313
	2000 Census Population	7,201	26,662	60,081	152,454
	1990 Census Population	7,054	24,617	55,537	139,089
	Historical Annual Growth 1990 to 2000	0.21%	0.80%	0.79%	0.92%
	Estimated Annual Growth 2000 to 2005	-0.62%	0.21%	0.24%	0.25%
	Projected Annual Growth 2005 to 2010	-0.59%	0.20%	0.22%	0.25%
	Median Age	38.2	37.3	37.4	36.7
<b>Households</b>	2005 Estimated Households	2,960	10,973	24,865	60,936
	2010 Projected Households	2,917	11,234	25,521	62,461
	2000 Census Households	2,993	10,664	24,115	59,222
	1990 Census Households	2,727	9,392	21,020	51,204
	Historical Annual Growth 1990 to 2000	0.94%	1.28%	1.38%	1.47%
	Estimated Annual Growth 2000 to 2005	-0.23%	0.57%	0.61%	0.57%
	Projected Annual Growth 2005 to 2010	-0.29%	0.47%	0.52%	0.50%
<b>Population by Race</b>	White	91.6%	90.4%	90.7%	81.9%
	Black or African American	3.1%	4.2%	4.1%	10.3%
	American Indian & Alaska Native	0.3%	0.3%	0.3%	0.4%
	Asian & Pacific Islander	1.6%	1.8%	1.7%	2.6%
	Other Races	3.4%	3.3%	3.3%	4.8%
	Non Hispanic or Latino Population	95.2%	95.5%	95.5%	93.6%
	Hispanic or Latino Population	4.8%	4.5%	4.5%	6.4%
<b>Income</b>	Average Household Income	\$68,230	\$69,852	\$72,984	\$75,466
	Median Household Income	\$55,146	\$57,601	\$60,590	\$60,282
	Per Capita Income	\$29,701	\$29,371	\$30,553	\$30,249
<b>Education (Age 25+)</b>	Elementary	2.4%	2.6%	2.8%	4.0%
	Some High School	11.5%	10.9%	10.0%	11.4%
	High School Graduate	33.7%	32.6%	30.9%	28.4%
	Some College	25.0%	24.6%	25.3%	24.1%
	Associates Degree Only	7.4%	7.4%	7.6%	7.1%
	Bachelors Degree Only	14.7%	16.2%	16.8%	17.3%
	Graduate Degree	5.2%	5.7%	6.5%	7.7%
<b>Business</b>	Number of Businesses	347	1,207	2,674	5,938
	Total Number of Employees	4,611	14,881	30,982	66,235
	Daytime Population per Business	13	12	12	11
	Residential Population per Business	20	22	23	26

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