

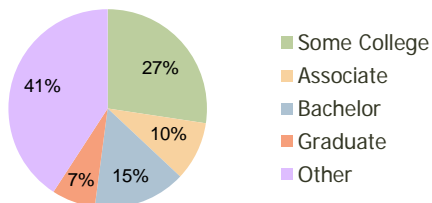
Golden Hills Plaza Paso Robles, CA	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
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Current Year Demographics

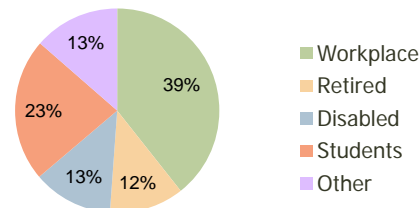
Current Population	2,209	30,191	35,632
Adjusted Total Pop (Carrier Route)	2,007	32,139	38,721
Total Daytime Pop	2,910	29,442	34,291
Workplace Pop	967	11,581	13,343
Average Household Income	\$80,732	\$70,831	\$74,910
Median Household Income	\$74,081	\$58,362	\$59,807
Total Housing Units	817	10,986	13,033
Median Home Value	\$357,022	\$307,126	\$316,204
Bachelors Degree	18.9%	15.1%	15.8%
Graduate Degree	7.8%	7.1%	7.6%
Total Consumer Spending/Capita	\$309	\$300	\$301

2016 Demographic Projections

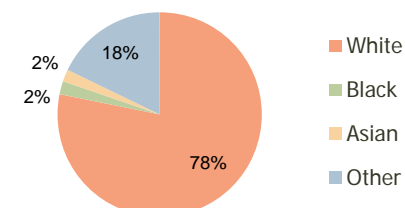
Projected Population	2,466	32,813	38,480
Projected 5 Year Pop Growth	2.2%	1.7%	1.6%
Projected Households	908	11,913	14,043
Projected 5 Year Household Growth	2.1%	1.6%	1.5%



Education (3-Mile)



Daytime Population (3-Mile)



Ethnicity (3-Mile)

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

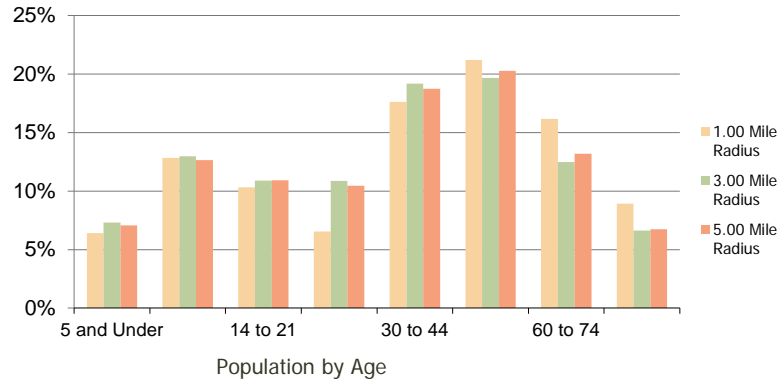
Golden Hills Plaza
Paso Robles, CA

1.00 Mile
Radius

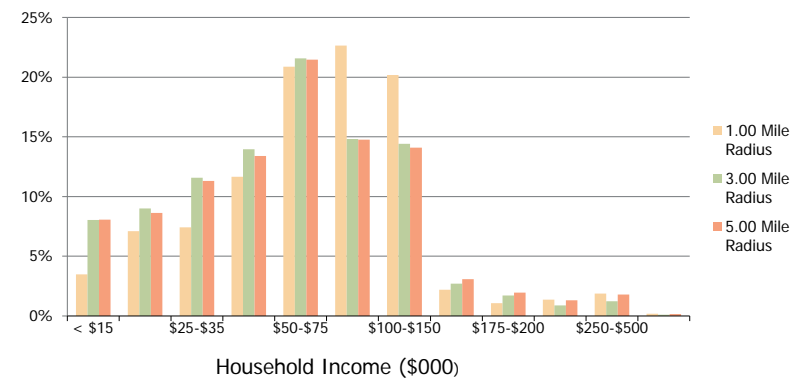
3.00 Mile
Radius

5.00 Mile
Radius

Population by Age Range



Household Income by Income Range



	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population			
Current Estimated Population	2,209	30,191	35,632
2010 Census Population	2,095	29,156	34,547
2000 Census Population	1,409	24,158	28,587
Historical Annual Growth 2000 to 2010	4.05%	1.90%	1.91%
Estimated Annual Growth 2010 to 2011	3.05%	2.01%	1.78%
Projected Annual Growth 2011 to 2016	2.23%	1.68%	1.55%
Households			
Current Estimated Households	817	10,986	13,033
2010 Census Households	777	10,617	12,647
2000 Census Households	437	8,532	10,121
Historical Annual Growth 2000 to 2010	5.9%	2.2%	2.3%
Estimated Annual Growth 2010 to 2011	2.9%	2.0%	1.7%
Projected Annual Growth 2011 to 2016	2.1%	1.6%	1.5%
Population per Household	2.7	2.7	2.7
Ethnicity			
White	86.1%	78.2%	79.3%
Black or African American	1.8%	2.1%	1.9%
Asian & Pacific Islander	2.2%	1.9%	1.8%
Other Races	9.9%	17.8%	16.9%
Hispanic or Latino Population	18.6%	33.8%	31.8%
Non Hispanic or Latino Population	81.4%	66.2%	68.2%

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