

Demographic Summary Report

1990 - 2000 Census, 2011 Estimates & 2016 Projections

Calculated using TAS Retrieval



Jun 14, 2011

Latitude: 33.4847 Longitude: -112.364

Palm Valley Marketplace Goodyear, AZ		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population	Q1 2011 Estimated Population	10,398	47,962	131,306
	2016 Projected Population	15,079	65,978	175,835
	2000 Census Population	3,932	22,953	64,407
	1990 Census Population	1,600	8,985	34,243
	Historical Annual Growth 1990 to 2000	9.41%	9.83%	6.52%
	Estimated Annual Growth 2000 to 2011	9.24%	6.93%	6.69%
	Projected Annual Growth 2011 to 2016	7.72%	6.59%	6.01%
	Median Age	44.4	39.2	34.0
Households	Q1 2011 Estimated Households	4,026	17,609	42,648
	2016 Projected Households	5,836	24,311	57,474
	2000 Census Households	1,572	8,429	20,795
	1990 Census Households	568	3,081	10,306
	Historical Annual Growth 1990 to 2000	10.71%	10.59%	7.27%
	Estimated Annual Growth 2000 to 2011	8.93%	6.93%	6.75%
	Projected Annual Growth 2011 to 2016	7.71%	6.66%	6.15%
	Population per Household	2.58	2.72	3.04
Population by Race	White	86.6%	86.4%	85.3%
	Black or African American	5.8%	6.3%	7.5%
	Asian & Pacific Islander	5.4%	4.0%	3.4%
	Other Races	2.2%	3.3%	3.8%
	Non Hispanic or Latino Population	81.5%	70.6%	60.4%
	Hispanic or Latino Population	18.5%	29.4%	39.6%
Income	Average Household Income	\$91,708	\$82,662	\$71,537
	Median Household Income	\$76,649	\$67,890	\$59,146
	Per Capita Income	\$35,545	\$30,404	\$23,391
Education (Age 25+)	Elementary	1.6%	4.5%	7.8%
	Some High School	3.3%	6.1%	9.1%
	High School Graduate	17.8%	21.8%	24.5%
	Some College	28.4%	28.4%	27.5%
	Associates Degree Only	8.8%	9.1%	8.8%
	Bachelors Degree Only	25.2%	19.6%	15.2%
	Graduate Degree	14.9%	10.5%	7.1%
Business	Number of Businesses	411	1,381	2,647
	Total Number of Employees	4,912	18,338	40,508
	Employees per Business	11.96	13.28	15.30
	Residential Population per Business	25.32	34.74	49.60

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