

Demographic Summary Report

1990 - 2000 Census, 2008 Estimates & 2013 Projections

Calculated using TAS Retrieval



Feb 16, 2009

Latitude: 33.1309

Longitude: -117.166

Campus Marketplace 00033.1309, -1		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population	Q4 2008 Estimated Population	12,035	73,793	174,049
	2013 Projected Population	14,455	87,831	195,718
	2000 Census Population	9,253	56,366	146,038
	1990 Census Population	6,322	41,377	113,884
	Historical Annual Growth 1990 to 2000	3.88%	3.14%	2.52%
	Estimated Annual Growth 2000 to 2008	3.05%	3.13%	2.03%
	Projected Annual Growth 2008 to 2013	3.73%	3.54%	2.37%
	Median Age	32.9	36.1	36.0
Households	Q4 2008 Estimated Households	3,825	25,507	61,612
	2013 Projected Households	4,739	30,794	69,883
	2000 Census Households	2,783	19,047	51,264
	1990 Census Households	2,123	14,762	42,268
	Historical Annual Growth 1990 to 2000	2.74%	2.58%	1.95%
	Estimated Annual Growth 2000 to 2008	3.70%	3.39%	2.12%
	Projected Annual Growth 2008 to 2013	4.38%	3.84%	2.55%
	Population per Household	3.14	2.89	2.80
Population by Race	White	85.9%	87.1%	87.3%
	Black or African American	2.7%	2.1%	2.4%
	Asian & Pacific Islander	6.2%	6.3%	6.0%
	Other Races	5.2%	4.4%	4.3%
	Non Hispanic or Latino Population	46.8%	63.2%	65.0%
	Hispanic or Latino Population	53.2%	36.8%	35.0%
Income	Average Household Income	\$82,314	\$83,854	\$81,979
	Median Household Income	\$61,657	\$67,709	\$64,422
	Per Capita Income	\$26,177	\$29,058	\$29,212
Education (Age 25+)	Elementary	20.2%	11.9%	10.7%
	Some High School	14.4%	10.9%	10.5%
	High School Graduate	18.4%	20.6%	20.1%
	Some College	22.0%	26.6%	26.3%
	Associates Degree Only	6.3%	7.6%	7.4%
	Bachelors Degree Only	13.3%	15.8%	17.1%
	Graduate Degree	5.5%	6.7%	7.9%
Business	Number of Businesses	396	2,193	5,553
	Total Number of Employees	5,680	30,515	75,043
	Employees per Business	14.33	13.92	13.51
	Residential Population per Business	30.36	33.65	31.34

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