

Demographic Summary Report

1990 - 2000 Census, 2008 Estimates & 2013 Projections

Calculated using TAS Retrieval



Feb 16, 2009

Latitude: 33.9234

Longitude: -84.4695

Powers Ferry Kroger 00033.9234, -8		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population	Q4 2008 Estimated Population	15,427	75,404	189,450
	2013 Projected Population	15,533	77,363	193,763
	2000 Census Population	17,426	75,979	186,397
	1990 Census Population	13,715	65,877	160,255
	Historical Annual Growth 1990 to 2000	2.42%	1.44%	1.52%
	Estimated Annual Growth 2000 to 2008	-1.38%	-0.09%	0.19%
	Projected Annual Growth 2008 to 2013	0.14%	0.51%	0.45%
	Median Age	35.3	35.3	36.1
Households	Q4 2008 Estimated Households	7,103	33,567	80,751
	2013 Projected Households	7,150	34,468	82,750
	2000 Census Households	8,118	33,894	79,254
	1990 Census Households	6,926	30,875	70,140
	Historical Annual Growth 1990 to 2000	1.60%	0.94%	1.23%
	Estimated Annual Growth 2000 to 2008	-1.52%	-0.11%	0.21%
	Projected Annual Growth 2008 to 2013	0.13%	0.53%	0.49%
	Population per Household	2.15	2.23	2.33
Population by Race	White	52.4%	61.4%	68.4%
	Black or African American	35.3%	28.9%	23.5%
	Asian & Pacific Islander	8.3%	6.7%	5.8%
	Other Races	4.0%	2.9%	2.3%
	Non Hispanic or Latino Population	85.7%	82.6%	81.9%
	Hispanic or Latino Population	14.3%	17.4%	18.1%
Income	Average Household Income	\$67,855	\$81,250	\$93,243
	Median Household Income	\$54,806	\$57,778	\$61,392
	Per Capita Income	\$31,531	\$36,364	\$39,950
Education (Age 25+)	Elementary	2.6%	3.4%	4.7%
	Some High School	5.2%	4.9%	6.7%
	High School Graduate	16.4%	15.0%	16.0%
	Some College	22.9%	20.7%	19.4%
	Associates Degree Only	6.0%	6.1%	5.2%
	Bachelors Degree Only	32.7%	34.6%	31.9%
	Graduate Degree	14.2%	15.2%	16.1%
Business	Number of Businesses	613	4,377	9,986
	Total Number of Employees	11,577	97,300	208,372
	Employees per Business	18.88	22.23	20.87
	Residential Population per Business	25.16	17.23	18.97

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