

DEMOGRAPHIC PROFILE

2000 Census, 2002 Estimates & 2007 Projections

Calculated using proportional block groups



Lat/Lon: 33.7978/-111.975

February 2003

S1

| Carefree Marketplace Phoenix, AZ | | 1.00 mile | 2.00 miles | 3.00 miles | 5.00 miles |
|-------------------------------------|--|-----------|------------|------------|------------|
| POPULATION | 2002 Estimated Population | 1,268 | 4,791 | 14,409 | 32,439 |
| | 2007 Projected Population | 1,574 | 5,944 | 18,003 | 40,446 |
| | 2000 Census Population | 1,144 | 4,319 | 12,936 | 29,162 |
| | 1990 Census Population | 379 | 1,340 | 3,027 | 7,338 |
| | Historical Annual Growth 2000 to 2002 | 19.5% | 21.5% | 31.3% | 28.5% |
| | Projected Annual Growth 2002 to 2007 | 4.8% | 4.8% | 5.0% | 4.9% |
| | Median Age | 42.1 | 44.2 | 43.2 | 42.2 |
| HOUSEHOLDS | 2002 Estimated Households | 509 | 1,951 | 5,831 | 12,924 |
| | 2007 Projected Households | 622 | 2,414 | 7,284 | 16,086 |
| | 2000 Census Households | 461 | 1,755 | 5,219 | 11,602 |
| | 1990 Census Households | 157 | 545 | 1,237 | 3,005 |
| | Historical Annual Growth 2000 to 2002 | 18.7% | 21.5% | 30.9% | 27.5% |
| | Projected Annual Growth 2002 to 2007 | 4.4% | 4.8% | 5.0% | 4.9% |
| | | | | | |
| POPULATION BY RACE | 2002 Estimated White | 94.9% | 95.3% | 95.5% | 95.4% |
| | 2002 Estimated Black or African American | 0.6% | 0.6% | 0.6% | 0.6% |
| | 2002 Estimated American Indian & Alaska Native | 0.2% | 0.2% | 0.2% | 0.2% |
| | 2002 Estimated Asian & Pacific Islander | 0.9% | 0.9% | 1.1% | 1.1% |
| | 2002 Estimated Other Races | 3.5% | 3.0% | 2.6% | 2.7% |
| | 2002 Estimated Hispanic | 5.9% | 5.0% | 4.6% | 4.7% |
| | | | | | |
| INCOME | 2002 Estimated Average Household Income | \$92,881 | \$91,836 | \$98,342 | \$112,454 |
| | 2002 Estimated Median Household Income | \$74,383 | \$72,850 | \$76,448 | \$79,734 |
| | 2002 Estimated Per Capita Income | \$37,298 | \$37,386 | \$39,799 | \$45,043 |
| EDUCATION (AGE 25+) | Elementary | 3.1% | 2.6% | 2.6% | 2.8% |
| | Some High School | 9.7% | 9.1% | 8.5% | 8.4% |
| | High School Graduate | 23.9% | 24.0% | 23.5% | 24.3% |
| | Some College | 26.4% | 27.7% | 27.9% | 28.6% |
| | Associates Degree Only | 7.2% | 7.5% | 7.1% | 6.6% |
| | Bachelors Degree Only | 20.1% | 19.5% | 20.5% | 20.1% |
| | Graduate Degree | 9.6% | 9.6% | 10.0% | 9.2% |
| BUSINESS | Number of Businesses | 79 | 272 | 604 | 1,322 |
| | Total Number of Employees | 584 | 2,043 | 4,755 | 10,218 |
| | Daytime Population per Business | 7.4 | 7.5 | 7.9 | 7.7 |
| | Residential Population per Business | 16.0 | 17.6 | 23.9 | 24.5 |

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

* Note Demographic Estimates and Projections patially based upon 2000 Census SF1 Data (1990 Census data where year not st