

# Demographic Summary Report

1990 - 2000 Census, 2011 Estimates & 2016 Projections

Calculated using TAS Retrieval



Jun 14, 2011

Latitude: 33.9187 Longitude: -117.888

| <b>Brea Marketplace<br/>Brea, CA</b> |                                       | <b>1.00 Mile Radius</b> | <b>3.00 Mile Radius</b> | <b>5.00 Mile Radius</b> |
|--------------------------------------|---------------------------------------|-------------------------|-------------------------|-------------------------|
| <b>Population</b>                    | Q1 2011 Estimated Population          | 18,314                  | 110,470                 | 340,805                 |
|                                      | 2016 Projected Population             | 18,889                  | 114,318                 | 353,158                 |
|                                      | 2000 Census Population                | 17,565                  | 105,497                 | 321,464                 |
|                                      | 1990 Census Population                | 16,384                  | 98,276                  | 288,381                 |
|                                      | Historical Annual Growth 1990 to 2000 | 0.70%                   | 0.71%                   | 1.09%                   |
|                                      | Estimated Annual Growth 2000 to 2011  | 0.38%                   | 0.42%                   | 0.53%                   |
|                                      | Projected Annual Growth 2011 to 2016  | 0.62%                   | 0.69%                   | 0.71%                   |
|                                      | Median Age                            | 36.6                    | 37.5                    | 36.2                    |
| <b>Households</b>                    | Q1 2011 Estimated Households          | 6,824                   | 40,115                  | 112,131                 |
|                                      | 2016 Projected Households             | 7,041                   | 41,522                  | 116,279                 |
|                                      | 2000 Census Households                | 6,532                   | 38,351                  | 105,889                 |
|                                      | 1990 Census Households                | 6,266                   | 36,379                  | 99,217                  |
|                                      | Historical Annual Growth 1990 to 2000 | 0.42%                   | 0.53%                   | 0.65%                   |
|                                      | Estimated Annual Growth 2000 to 2011  | 0.40%                   | 0.41%                   | 0.52%                   |
|                                      | Projected Annual Growth 2011 to 2016  | 0.63%                   | 0.69%                   | 0.73%                   |
|                                      | Population per Household              | 2.68                    | 2.72                    | 3.01                    |
| <b>Population by Race</b>            | White                                 | 82.4%                   | 82.2%                   | 76.1%                   |
|                                      | Black or African American             | 1.6%                    | 1.9%                    | 2.0%                    |
|                                      | Asian & Pacific Islander              | 13.2%                   | 13.0%                   | 18.8%                   |
|                                      | Other Races                           | 2.9%                    | 2.9%                    | 3.0%                    |
|                                      | Non Hispanic or Latino Population     | 70.5%                   | 71.0%                   | 59.8%                   |
|                                      | Hispanic or Latino Population         | 29.5%                   | 29.0%                   | 40.2%                   |
| <b>Income</b>                        | Average Household Income              | \$87,332                | \$96,349                | \$91,926                |
|                                      | Median Household Income               | \$73,934                | \$77,193                | \$73,005                |
|                                      | Per Capita Income                     | \$32,562                | \$35,389                | \$30,537                |
| <b>Education (Age 25+)</b>           | Elementary                            | 6.4%                    | 5.6%                    | 9.7%                    |
|                                      | Some High School                      | 6.7%                    | 7.4%                    | 9.7%                    |
|                                      | High School Graduate                  | 18.3%                   | 18.0%                   | 19.1%                   |
|                                      | Some College                          | 26.3%                   | 25.7%                   | 23.3%                   |
|                                      | Associates Degree Only                | 8.8%                    | 8.9%                    | 7.9%                    |
|                                      | Bachelors Degree Only                 | 21.8%                   | 22.4%                   | 20.0%                   |
|                                      | Graduate Degree                       | 11.6%                   | 12.0%                   | 10.3%                   |
| <b>Business</b>                      | Number of Businesses                  | 1,177                   | 3,876                   | 10,568                  |
|                                      | Total Number of Employees             | 17,746                  | 57,353                  | 141,614                 |
|                                      | Employees per Business                | 15.08                   | 14.80                   | 13.40                   |
|                                      | Residential Population per Business   | 15.56                   | 28.50                   | 32.25                   |

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