

Demographic Summary Report

1990 - 2000 Census, 2010 Estimates & 2015 Projections

Calculated using TAS Retrieval



Aug 20, 2010

Latitude: 34.055148 Longitude: -84.554815

Orchard Square , GAKennesaw		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population	Q2 2010 Estimated Population	8,468	61,428	175,183
	2015 Projected Population	9,224	66,250	193,395
	2000 Census Population	7,427	53,471	143,326
	1990 Census Population	6,125	40,864	93,295
	Historical Annual Growth 1990 to 2000	1.94%	2.73%	4.39%
	Estimated Annual Growth 2000 to 2010	1.29%	1.36%	1.98%
	Projected Annual Growth 2010 to 2015	1.72%	1.52%	2.00%
	Median Age	36.6	36.4	36.3
Households	Q2 2010 Estimated Households	2,843	22,055	63,442
	2015 Projected Households	3,099	23,819	70,267
	2000 Census Households	2,483	19,289	51,673
	1990 Census Households	2,004	13,934	32,101
	Historical Annual Growth 1990 to 2000	2.16%	3.31%	4.88%
	Estimated Annual Growth 2000 to 2010	1.33%	1.32%	2.02%
	Projected Annual Growth 2010 to 2015	1.74%	1.55%	2.06%
	Population per Household	2.98	2.78	2.75
Population by Race	White	81.6%	80.8%	81.2%
	Black or African American	11.0%	11.6%	11.5%
	Asian & Pacific Islander	7.0%	5.6%	5.0%
	Other Races	0.3%	2.0%	2.3%
	Non Hispanic or Latino Population	92.5%	89.9%	90.3%
	Hispanic or Latino Population	7.5%	10.1%	9.7%
Income	Average Household Income	\$95,989	\$85,136	\$86,833
	Median Household Income	\$85,457	\$75,387	\$75,322
	Per Capita Income	\$32,230	\$30,644	\$31,557
Education (Age 25+)	Elementary	2.1%	2.8%	2.9%
	Some High School	5.8%	6.3%	6.4%
	High School Graduate	19.4%	21.8%	22.7%
	Some College	28.8%	27.5%	25.6%
	Associates Degree Only	6.1%	6.2%	6.6%
	Bachelors Degree Only	29.4%	27.1%	27.0%
	Graduate Degree	8.3%	8.2%	8.7%
Business	Number of Businesses	165	2,653	6,706
	Total Number of Employees	3,150	36,928	86,238
	Employees per Business	19.12	13.92	12.86
	Residential Population per Business	51.39	23.15	26.12

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.